



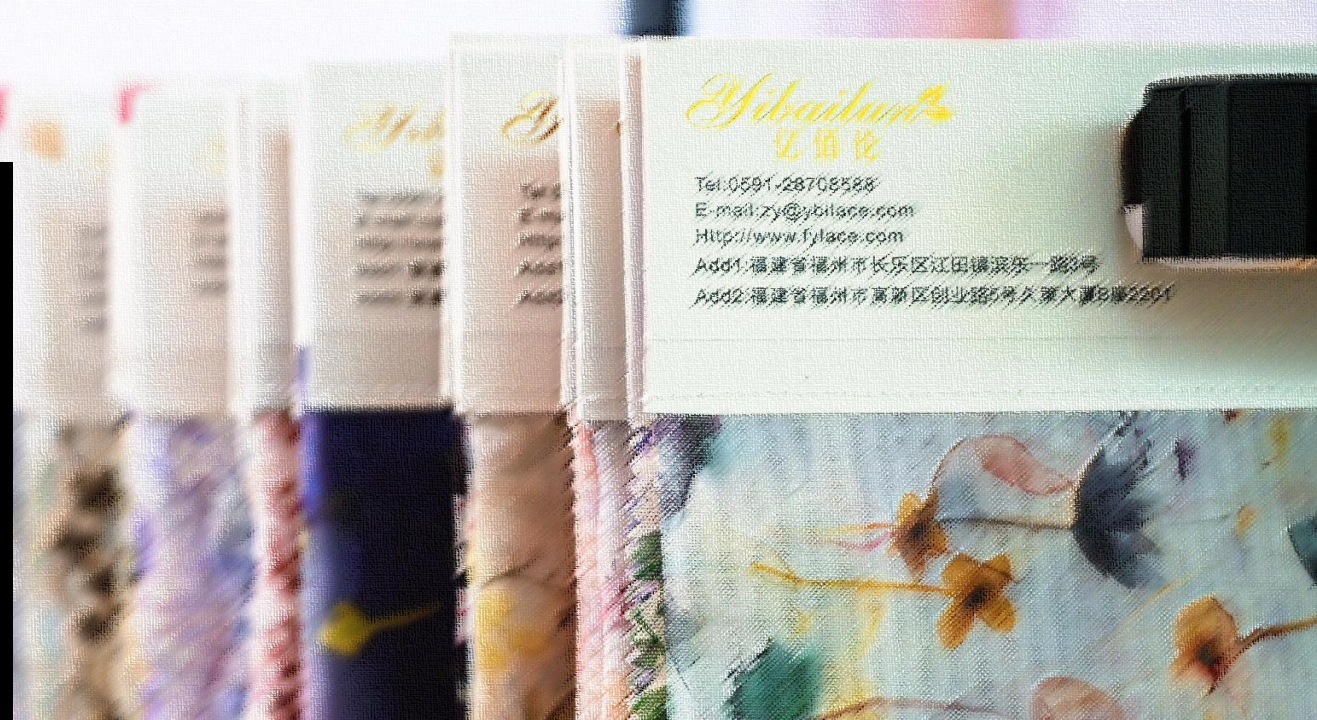
INTERFILIÈRE Shanghai 2025

**October 13-14, 2025
Shanghai Exhibition Center**

About INTERFILIÈRE SHANGHAI

INTERFILIÈRE SHANGHAI, the leading international trade show for body fashion, has been a key part of the Chinese market for over 20 years. It brings together fashion design, cutting-edge technology, and high-quality fabrics, attracting brands, manufacturers, designers, and buyers from the lingerie, swimwear, and activewear industries around the world.

INTERFILIÈRE SHANGHAI 2025 will continue to provide an innovative platform for the global intimate fashion sectors. It will help businesses expand their presence in both the Chinese and international markets, driving growth and opening up new opportunities.



2025 Facts & Figures



10,000+ m²
Exhibition
Area



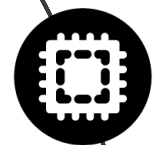
5,000+
Professional
Visitors



170+
Premium
Exhibitors



10+
Scene
Activities



Fabric / Yarn / Fiber



Lace / Embroidery



Textile Design /
Fashion Trends



OEM/ODM Manufacturers



Garments / Accessories
Textile Machinery



Ready-to-wear

Why exhibit?

- ü Premier global event for bodywear fabrics & accessories
- ü Officially endorsed by La Fédération de la Maille, de la Lingerie et du Balnéaire
- ü Exclusive fashion trend forums curated by CONCEPTS PARIS
- ü Specialized zones: Sportiv' Forum, Sustainable Fashion, Silk Intimate Fashion
- ü Prestigious international awards: INTERFEEL' & Young Label Awards
- ü Integrated global database: Paris, New York, Shanghai
- ü One-stop business matchmaking across the supply chain



Featured activities

Trend Forum with CONCEPTS PARIS

In partnership with global trend agency CONCEPTS PARIS, INTERFILIÈRE SHANGHAI 2025 presents an exclusive Trend Forum and concept fashion show. Discover the SS27 trend launch by Jos Berry, founder of CONCEPTS PARIS. Gain valuable insights into design innovation, consumer preferences, and future market directions.



Featured activities

Sportiv' Forum

Activewear continues to merge functionality with lifestyle. The Sportiv' Forum explores this synergy, highlighting performance-driven, ergonomic, and stylish innovations in sports fashion.

2024 Sports Brand Delegation via Sportsinnov Club



Featured activities

Silk Intimate Fashion

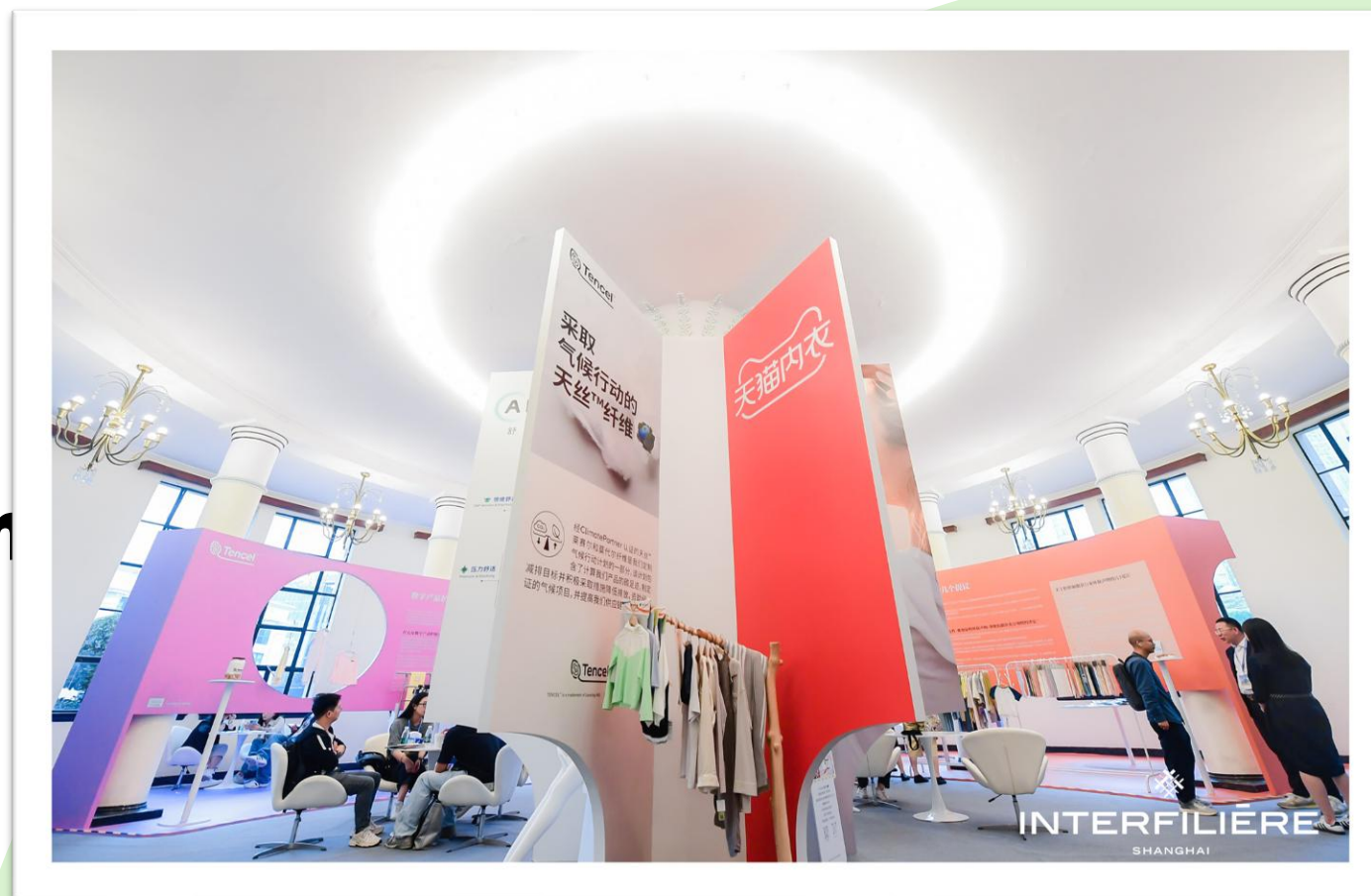
Under the theme "Silk: Sensing the Future," discover how silk, a cornerstone of Eastern elegance, influences modern intimate fashion. Includes a heritage display and runway show.



Featured activities

GREEN PLANET Sustainable Fashion

Dedicated to low-carbon and eco-conscious innovation, this showcase presents green solutions through brand collaborations and sustainable material spotlights.



Featured activities

INTERFEEL' AWARDS

INTERFILIÈRE SHANGHAI 2025 will once again present the prestigious international awards, the INTERFEEL' AWARDS, in the lingerie, swimwear, and activewear industries. Winners will be selected by a specially invited panel of international judges.

The awards include six categories:

- ü Embroidery Award
- ü Lace Award
- ü Functional Knitting Award
- ü Decorative Accessories Award
- ü Earth Award
- ü Jury's Favorite Award.



INTERFEEL' AWARDS International Jury



**RAPHAEL
CAMP**

高美艾博展览集团美国首席执行官
Comexposium US CEO



**JOS
BERRY**

巴黎概念创始人及首席执行官
The CEO and Founder of Concepts Paris



**CELIA
KONG**

巴黎概念高级设计师
Concepts Paris Senior Designer



**ANNA
BABICHEVA**

Interfilière Paris 销售经理
Interfilière Paris Account Manager



**FAUSTINE
BARANOWSKI**

顾问
Consultant

Featured activities

Conference & Seminar

- 2027 Spring/Summer Trend and Colour Card Release
- China and Global latest industry forecast
- Consumers' Insights
- Brainstorm
- Private Panel Talk (invitation only)



In concurrently with **CURVE SHANGHAI**

An international showcase for lingerie, swimwear, loungewear, and shapewear brands. Organized by Comexposium, CURVE connects global designers, retailers, and distributors in the intimate apparel industry.



Concurrent events

CURVE SHANGHAI

CURVE SHANGHAI is an international exhibition focused on lingerie, swimwear, and activewear brands. It serves as a platform for designers, brands, retailers, and distributors in the lingerie industry to showcase and exchange ideas.

The exhibition covers a wide range of categories, including lingerie, loungewear, swimwear, sports bras, and shapewear. CURVE is organized by Comexposium Group, the world's fourth-largest exhibition organizer, and has hosted global series exhibitions in cities such as Paris, New York, Shanghai, and Las Vegas.



Concurrent events

YOUNG LABEL AWARDS

Celebrating emerging designers and young brands driving innovation and sustainability. Winners and finalists will showcase at CURVE SHANGHAI 2025.



YOUNG LABEL AWARDS' International Jury



郑嵘
YUKI ZHENG

东华大学上海国际时尚科创中心
教授、首席研究员
Prof.&Chief researcher of Shanghai International
Fashion Innovation Center, Donghua University



JOS
BERRY

巴黎概念创始人及创意总监
Concepts Paris Founder&Creative Director



川原好惠
YOSHIE KAWAHARA

内衣专栏专家记者
Journalist



王丹宁
DANNY

奢华内衣品牌 LA CLOVER 品牌主理人
内衣服饰名品集合店 BECHIC 总经理
LA CLOVER General Manager
BECHIC General Manager



CELIA
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巴黎概念高级设计师
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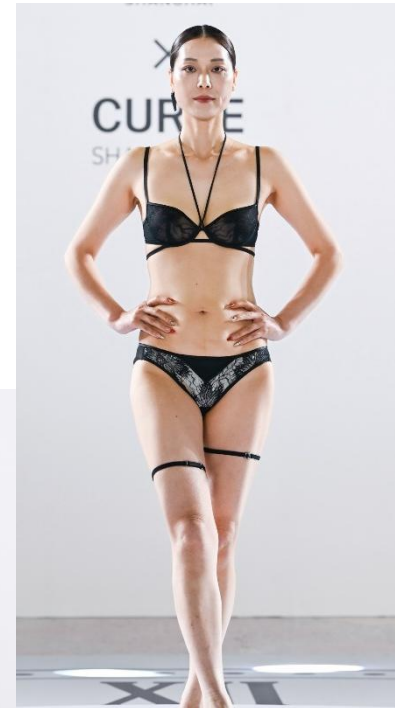
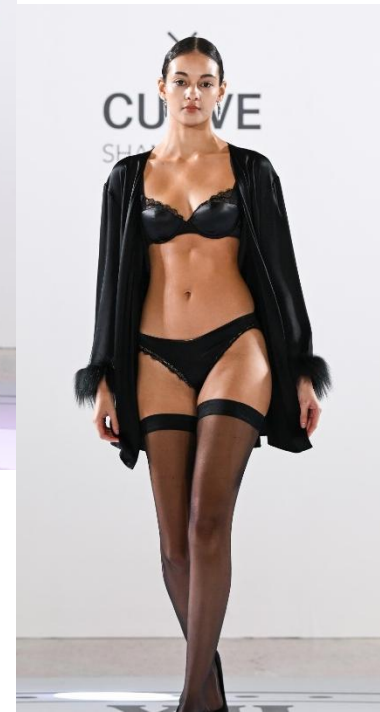
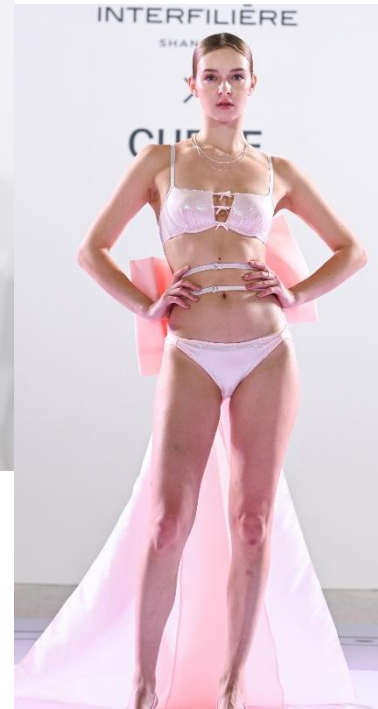
张文杰
JAY

品牌主理人
The Founder of Le Monde Private

Concurrent events

Fashion Show

Collaborating with international platforms including the French Federation and Tmall, our runway events spotlight global intimate fashion trends and emerging talents.



A photograph of an exhibition booth with a curved, arched ceiling and industrial-style lighting. Two women are in the foreground, looking at a white booth structure. The woman on the left has short brown hair and is wearing a pink shirt. The woman on the right has blonde hair and is wearing a white top. They are both holding smartphones. The booth structure has a large rainbow-colored circle logo and the word 'coloro' written vertically. In the background, other visitors and booth structures are visible.

Why should you join us?

- ü Exhibitor Satisfaction Rate - **96%**

- ü Visitor Satisfaction Rate - **95%**

- ü **79%** of visitors have no plans to visit other exhibitions

- ü **93%** of visitors are direct/indirect decision-makers for procurement

- ü **Nearly 40** different countries and regions

- ü Business Matching Activities

2024 Statements

Aimer Group

Meng Zhao, R&D director

“Our award-winning collection reflects our philosophy: beauty outside, science inside.”

FYNEX Textiles

Cai Feixiong, Marketing VP assistant

“This platform helps us transition from sportswear to underwear/homewear and expand into new global markets.”

Gujin

Zhang Ying, Chief designer

“As a 94-year-old heritage brand, we present innovation rooted in tradition—including 'China Chic' styles for the new generation.”

Dongguan Daxin

Li Jiaoyang, General manager

“Winning the INTERFEEL' Award is a dream come true and a mark of recognition.”

Tengfei Technology

Wei Xiaoqiong, Senior marketing manager

“INTERFILIÈRE delivers both a visual experience and strategic trend insight.”

Xiongxing Lace

Li Jinhao, Sales director

“Our 'cafe booth' approach invites visitors to sit, chat, and explore new market opportunities.”

Delegation Including but not limited to

- ü China Knitting Industrial Association
- ü Guangdong Underwear Association
- ü Shanghai Garment Industry Association
- ü Shenzhen Underwear Industry Association
- ü Zhejiang Knitting Industry Association
- ü Hong Kong Textile Council



Industry Association & Institution Collaboration



Institution Including but not limited to

- | | |
|--|--------------------------------|
| ü Donghua University | Science and Technology |
| ü Tsinghua University | ü Zhejiang Sci-Tech University |
| ü The Hong Kong Polytechnic University | |
| ü Soochow University | |
| ü Tongji University | |
| ü University of Shanghai for | |

VIP Buyers (part)

- ADIDAS
- AIMER GROUP
- ANITA
- ANTA
- APPAREL TECHNOLOGY
- ARENA
- Atelier Intimo
- BALNEAIRE
- BANABAIN
- BEIJING KUCHARM
- BRANDIX LANKA
- COSMO LADY GROUP
- CUPSHE
- DECATHLON
- EASYOGA
- ELAND Group
- EMBRY GROUP
- ETAM INTERNATIONAL
- FASHION DESIGNS UK
- FREE PEOPLE
- FU LAM UNDERWEAR
- GAINREEL
- GUJIN UNDERWEAR GROUP
- GUKOO
- H&M GROUP - H&M
(HENNES&MAURITZ) FAR EAST
- HEATWAVE
- IZUMI (OSAKA)
- KAPPAHL
- LIMITED BRANDS - LA SENZA
- LINING
- LIVARY MIO
- LORNA JANE
- LULULEMON
- MAIA ACTIVE
- MiiOW
- MISS CURIOSITY APPAREL
- NAITANGPAI
- NEIWAI
- NEIWAI ACTIVE
- NIKE
- NIKKI (OSAKA)
- PARTICLE FEVER
- PEACH JOHN
- QUEYI
- SANGLUO
- SEAFOLLY
- SEMIR
- SHANGHAI BONNY
- SUMDAY ATHLETICS
- THREEGUN
- TITIKA ACTIVE
- TRIUMPH
- UBRAS
- UNIQLO
- VICTORIA'S SECRET
- WACOAL
- YVETTE
- AMEREX GROUP (Own brands: Red Carter, Bleu Ro Beattie, Jones New York...)
- ANDRE HANGZHOU REPRESENTATIVE OFFICE (Own brands: ANDRE)
- DECATHLON (Own brands: Aptonia, Artengo, B'Twin...)
- EIS - ETAM INTERNATIONAL SOURCING (Own brands: ETAM, 1.2.3., UNDIZ...)
- GRUPO INDITEX (Own brands: Zara, Pull&Bear, Massimo Dutti, Oysho...)
- H&M GROUP - FAR EAST (Own brands: H&M, COS, Monki...)
- Huijie Group (Own brands: Maniform, ENWEIS, COYEEE)
- KOMAR SOURCING (Own brands: Aria, BedHead Pajamas, Carole Hochman, Celestial Dreams...)
- LIDL (Own brands: Esmara...)
- MAST GLOBAL - L BRANDS (Own brands: Victoria's Secret , Pink, La Senza...)
- NEXT SOURCING (Own brands: NEXT)
- RUSSELL CORP (Own brands: Fruit of the Loom, American Athletic...)
- SHANGHAI DESCENTE COMMERCIAL (Own brands: Arena, Descente, Munsingwear...)
- SHANGHAI ORDIFEN MANAGEMENT CONSULTING (Own brands: Ordifen, Ilsee, Ordifen Man, Ordifen +)
- TEAM WORLD TRADING (Own brands: Eram, mellow yellow, Staggy, Parade...)
-

Media Partner

International:

Sourcing Journal
Underline Magazine
Fiber2Fashion
Intima Magazine
Lingerie Magazine
Textile Org Taiwan
LaceNLingerie
Senken Shimbun
Yoshie Kawahara Aphrodite
BOF
Fashion network
DGM
WWD
.....

China:

CFW.cn
1textile.com
China fashion report
MODERN fashion
iftrend.com
Bashalady
trends.com.cn
ladyfirst.com.cn
efu.com.cn
shtextile.com.cn
Vogue
Only.trend.cn
Ladyshishang.cn
Glosspp.com

Yoka.com
sojolly.com
vodeng.com
fashionlife.net.cn
iibrand.com
hamapen.com
hanjuncj.com
clsnews.com
trends.com.cn
www.cisxw.com
ucooucoo.com
Lifeweekly
vodeng.com
hf.eeju.com

youquanhao.cn
shenghuochn.com
zgshxfw.com
zguolife.com
info.ixxg.com
Doublemfashion.com
fennni.com
Intideworld.com
clqianxian.com
AISHANGMEI
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